**Talla-Hartfell Wild Land Area Charter**

**Get Involved: Go Wild!**

Would you like play a part in ensuring the Southern Uplands is a place where communities make environmentally sustainable use of their natural and cultural resources to build an economically secure and socially resilient future for all?

That’s the vision of the Southern Uplands Partnership (SUP), a rural development charity that has been working across the area for over 20 years.

SUP is adopting a ‘charter’ for the Talla-Hartfell Wild Land Area and surrounding valleys, encompassing the communities of Moffat, Tweedsmuir, Ettrick and Yarrow.

Wild Land Areas are recognised by NatureScot as the most extensive areas of high wildness.

Scotland has 42 Wild Land Areas and only two of them are in southern Scotland. One of these, the Talla-Hartfell Wild Land Area, lies in the heart of the Southern Uplands, with the communities of Moffat, Tweedsmuir, Ettrick and Yarrow located just beyond its boundaries.

The Talla-Hartfell Charter is an opportunity for individuals, businesses, schools, communities and organisations to show they are ‘Wild About’ the Wild Land Area and surrounding valleys.

By agreeing with the eight principles of the Charter, supporters will play a role in improving and promoting the sustainability of the region through increasing awareness and recognition of the Wild Land Area.

The eight principles are to:

* Help to conserve the natural resources of the Wild Land Area and surrounding valleys.
* Help to conserve the unique atmosphere of remoteness and sanctuary of the Wild Land Area and surrounding valleys.
* Support our aim of increasing the amount of the Wild Land Area and surrounding valleys that is managed for nature.
* Support the economy to benefit local people and nature.
* Work to minimise climate change through reduction and capture of carbon.
* Promote local cultural heritage and local products.
* Contribute to the health and well-being of the community.
* Develop knowledge, understanding and promote research.
* Raise awareness of the Talla-Hartfell Wild Land Area and surrounding valleys.

**Why Go Wild! About the Wild Land Area?**

Signing up to the Charter and its eight principles will not only support SUP’s vision of the Wild Land Area and surrounding valleys, but will bring about a range of benefits. As a business or local organisation, the more you communicate that you support the Talla-Hartfell Wild Land Area, the more it will be seen and understood and the more interest there will be in sustaining the area, making it even more special.